

**Your Personal Stylist**

**PAIN POINTS:**

* Pain points:

**YOUR PERSONAL STYLIST:**

* As a solution

**FEATURES:**

* Special Features
* Benefits

**FINANCIAL ANALYSIS:**

* **Capital Requirement**
  + Individual contributions
  + Bank Loan
    - Payable for?
    - Interest rate?
* **Sales Forecast**
  + Sales during 1st Year
* **Estimated Profit (4 Years)**
  + 1st and 2nd Year
  + 3rd and 4th Year
  + Differences (Growth? Relapse?)
* **Estimated Expenses (4 Years)**
  + Payable for How many Years?
  + Recovery from Expenses?
* **Revenue / Return of Investment**
  + **Should I invest? Why?**